



## **POSITION ANNOUNCEMENT AT LESTARI CAPITAL**

### **POSITION: *COMMUNICATIONS INTERN (ASSOCIATE)***

Duty Station: *Jakarta*

Contract period: Fulltime, 3 months with potential for extension

### **OUR COMPANY**

Established in 2017, Lestari Capital is a start-up environmental enterprise, built to protect the world's natural assets through a commercially viable business model. We accomplish this by mobilizing new finance for initiatives that protect and rehabilitate important natural landscapes around the world. The Indonesian word "Lestari" means sustainable, or everlasting, signifying our commitment to developing long-term sources of finance for high quality conservation and restoration initiatives.

As the global commodity, transportation and energy sectors begin to respond to evolving market requirements, Lestari Capital works in parallel with the same forces driving supply-chain transformation to generate financing for conservation. Lestari Capital supports multi-stakeholder sustainability standards by providing credible, transparent and efficient ways for the private sector to meet and surpass sustainability commitments, certifications and import requirements. We are using this approach in Southeast Asia, demonstrating how the cost of environmental impact can be built into the cost of commodity production.

Lestari Capital's impact model addresses a critical need for long-term operating capital for Projects run by local communities, conservation non-profits and environmental services companies. Lestari Capital aims to strengthen Southeast Asia's emerging ecosystem services marketplace, by connecting demand for on-the-ground conservation efforts among commodity producers/buyers with Projects that are protecting or restoring forests where these companies operate, to protect at-risk areas.

At the center of Lestari's approach is the Sustainable Commodities Conservation Mechanism (SCCM), which finances Projects for a minimum of 25 years. The SCCM provides independent fiduciary oversight that ties payments to results on the ground, ensuring benefits to local communities, global climate and biodiversity. Funds are managed through a financial vehicle domiciled in Singapore that delivers payments through a custodian bank.

Lestari Capital's diverse Project portfolio includes internationally certified initiatives on the forefront of tropical conservation, ecosystem restoration and community forestry. Our company specializes in selecting, vetting and financing certified conservation, restoration and community-forest Projects that



protect forests, peatlands and biodiversity. This includes working with members of the Roundtable on Sustainable Palm Oil (RSPO) and those with “Zero Deforestation” pledges. Efforts are also underway to expand to additional commodity sectors, as our company supports emerging sustainability trends through a credible and transparent conservation finance platform.

Lestari Capital is supported by a diverse group of public-private partnerships and brings actors from the commodities and finance sectors together with conservation initiatives and funders. Our portfolio prioritizes support for Project models that can eventually support jurisdictional and national climate targets.

## POSITION OVERVIEW

This communications internship is a 3 month with potential for extension, full-time paid internship. This role requires an energetic, dedicated and detail-oriented person who can manage multiple tasks while delivering high quality results. This individual is a team-player with an interest in sustainability and environmental issues, willingness to learn, adapt to challenging environment and ability to manage multiple tasks while adapting to shifting priorities.

Key focuses for the intern are:

- Assist Communication Manager in managing, building and maintaining strategic relationships with journalists and editors, especially in environmental and sustainability issues,
- Provide data to build compelling press releases,
- With guidance from Communications Manager, work on social media posts to engage the key target audiences,
- Event organizing.
- Assistance to Comms Manager in managing external consultants for the tasks above
- Ensuring all the tasks are done within the stipulated timeline

The position of Communications Intern will be subjected to on-the-job experience, i.e., managing relationships with media, building messaging for targeted key audiences, concepting, and implementing events with Indonesian and extendable to multinational audience. The intern will also enjoy working opportunities with a team and external consultants from different regions and backgrounds. The opportunity will also add a new asset to his/her CV and improve their networking skills.

The role will report to the **Communications Manager; and support overall efforts of stakeholder engagement and business development under the Head of Stakeholder Engagement and Partnerships. The outcome of the intern’s work is** to assist the ongoing cross-functional work which aims to strengthen the company’s foundation for a solid case for business expansion and strategy supporting government engagement.

## POSITION RESPONSIBILITIES

### Media Relations

- Identify, provide, and update a list of media, journalists and editors (including but not limited to name, desk, cell-phone number, and email address), especially environmental issues related media.
- Build, manage and maintain relationships by contacting the selected media with strategic messaging, including explaining to the journalist/editor about Lestari Capital, especially Rimba Collective.
- Assist with press release/media advisory writing, distribution, and media outreach,
- Assist with media interview scheduling and coordination
- Build a media monitoring report, and provide links and/or scan of news published by the media.

### Social Media

- Draft and organize social media contents to promote Lestari Capital (LC), especially Rimba Collective (RC) initiative towards its stakeholders.
- Create and coordinate content for social media campaigns
- Source related contents to post on social media.
- Analyze responses on social media to understand public/ key stakeholder perception on LC and RC

### Event Organizing

- Event concepting, proposal writing, and budgeting
- Facilitate smooth event execution
- Research for most effective and cost-efficient vendors

## REQUIREMENTS

- Bachelor's/master's degree in communications, journalism, public relations, or other relevant fields. 1-2 years of working experience is a plus.
- Fresh graduates who can demonstrate skills, passion, and overall enthusiasm in:
  - Building media network
  - Social media
  - Writing and editing
- Good computer skills in the main software programs (Excel, Word, Power Point Access, etc.)
- Eager to learn about conservation and supply chain projects, conservation standards, and project development.
- Good communication both oral and written, in English and Bahasa Indonesia.
- Having a media database is be a plus.



## PERSONAL ATTRIBUTES AND COMPETENCIES

- Good personal organizational and priority setting skills, with the ability to work effectively under time pressure and manage multiple priorities.
- Capable of working independently as well as being an effective team player, with initiative and creativity.
- Creative: can work with minimum instructions and innovate solutions
- Not afraid to ask questions on matters which are important for work
- A pro-active personality who brings a spirit of enthusiasm, energy, self-motivation and inspirational positivity to the workplace and is not discouraged by temporary lack of clarity, systems and procedures.
- Good interpersonal and communication skills, with the ability to effectively interact with people in a multi-disciplinary and multi-cultural environment.
- Values the sharing of information and continuous improvement in a cooperative atmosphere of constructive evaluation and learning.

## WORK CONDITION

The candidate will have the flexibility to be able to commit to travel to research sites as and when necessary.

## TO APPLY

The salary will be commensurate with qualifications and experience.

Applicants should apply by sending a cover letter and CV to: [jobs@lestaricapital.com](mailto:jobs@lestaricapital.com)

The job description can also be found here: <http://lestaricapital.com/jobs/>

Please include your name and the position as the subject line of the email and in the titles of all attachments (please use the format: YourName\_PositionTitle\_CV.pdf, YourName\_PositionTitle\_CoverLetter.pdf). In the body of your email and your cover letter please include this summary table:

Position Title	
----------------	--



LESTARI  
CAPITAL

Surname	
First Name	
Degree type (BA, MS)	
Degree field	
Graduation Date	
Years of work experience	
Technical area	
Software expertise	
Language fluency	
Nationality/Residency	
Availability	